



SPONSORSHIP OPPORTUNITIES



SCAN TO VIEW OUR:



WEBSITE/PROMO VIDEO



FACEBOOK



JOIN THE TEAM

BECOME A SPONSOR TODAY

nbcmhf.1983@gmail.com 

nbcmhf.com 

19-130 Arlington Cres
Saint John, NB E2K 0J1 

506-476-4325 

ENGAGEMENT OPPORTUNITIES

- As a sponsor you're not just investing in an event; you're forging a partnership that brings visibility, engagement and lasting connections.
- Giveaways, contests
- Product sampling and experiential marketing at the venue



MEDIA & IN PERSON REACH

- Visibility on our website
- Social Media posts throughout the year
- Live events
- Engage one on one at our FanFare event

ABOUT THE **NBCMHF**

Founded by the late Aubrey Hanson on July 2, 1983 as a way to promote, honour and thank the province's country artists. Over 100 persons have been inducted.

In our 43rd year, we are a non-profit country music resource that:

- Celebrates NB's vast heritage of country artists.
- Promotes, educates, guides artists.
- Encourages emerging talent.
- Gives back to the community through local free events, nursing home visits, school workshops.

Visit the Hall of Fame display at the Fredericton Inn, 1315 Regent St., Fredericton NB.



SPONSORSHIP PACKAGES

PLATINUM \$3,000 (The Greatest Hits Album)

- 4 Gala week ALL ACCESS entry passes
- 4 Gala Day Ceremony passes
- 2 VIP (Gala Day) parking spots
- Exhibitor Booth at Fanfare exhibit (Gala Day)
- 50% off HOF merchandise during Gala week
- Your company FEATURED in Gala program
- Your company logo on all posters & signage
- Your company logo on all Gala table toppers
- FULL year recognition on all social platforms & website
- Opportunity for promotional handouts at performances
- 4 Hall of Fame Souvenir keychains

GOLD \$2,000 (The Compact Disc)

- 2 Gala week ALL ACCESS entry passes
- 2 Gala Day Ceremony passes
- 1 VIP (Gala Day) parking spot
- Exhibitor Booth at Fanfare exhibit (Gala Day)
- 25% off HOF merchandise during Gala week
- Your company logo in Gala program
- Your company logo on all posters and signage
- Your company logo on all Gala table toppers
- Gala week recognition on all social platforms & website
- 2 Hall of Fame Souvenir keychains

SILVER \$1,000 (The Cassette)

- 1 Gala week ALL ACCESS entry pass
- 1 Gala Day Ceremony pass
- 10% off HOF merchandise (Gala week)
- Your company logo in Gala program
- Your company logo on all posters and signage
- Gala week recognition on all social platforms
- 1 Hall of Fame souvenir keychain

BRONZE \$500 (The 8-Track)

- 10% off HOF merchandise during Gala week
- Your company logo in Gala program
- Your company logo on all posters and signage
- Gala week recognition on all social platforms
- 1 Hall of Fame souvenir keychain

COPPER \$250 (The 45rpm Single)

- Your company logo in Gala program
- Your company logo on all posters and signage
- 1 Hall of Fame souvenir keychain

SUPPORTER \$50+ (The Download)

- Recognition at Gala ceremony
- 1 Hall of Fame souvenir keychain

WHY PARTNER WITH US?

Wide reach with a loyal fan community in person and social media

Support the community and culture of NB.

Multi-platform coverage & unique opportunity to align your brand